



Dr. Karen J. Dover, M.D.

laser & cosmetic medicine

# Fat, be gone!

## ZELTIQ Coolsculpting is here!!

The ZELTIQ procedure is a novel technology that has fascinated me since its inception. Conceived by brilliant clinicians at Harvard and further developed by a great team in the San Francisco Bay Area, ZELTIQ is fundamentally unique in that it works on the principle of the selective vulnerability of fat to cold, known as cryolipolysis.

By chilling the area of concern in a sustained and controlled manner, discrete regions like tummy bulges, love handles, back rolls, and thigh fat can be safely and painlessly diminished in a predictable and reproducible fashion, without the risks or downtime of traditional surgical procedures. The ZELTIQ approach is a very exciting and new dimension in cosmetic medicine, providing a natural, non-invasive and effective means of dealing with focal fat, especially in patients who are relatively close to their recommended body weight. All the exercise and dieting in the world seems not to target those difficult areas, which is where ZELTIQ is ideal. The results in hundreds of well-selected patients demonstrate noticeable, natural-looking fat reduction in the areas treated.

The ZELTIQ Procedure is a KJD-MD exclusive in the region, and in fact, one of very few on the Continent. Presently, priority for treatment will be given to in-house patients as ZELTIQ consultation fees will be waived for our established patients during the month of May....and as I am certain you have heard, we are still in the HST-FREE period, which is a bonus for a few more weeks. We will do everything possible to accommodate our loyal clientele, although we have been advised to prepare for a stampede, as this is the hottest/coolest thing to hit the world of aesthetic medicine in ages, so I am bracing myself....that is, after I get my multiple focal collections treated.

YOU ARE INVITED.....

KJD-MD will open its doors May 18<sup>th</sup> for a GLO-MINERALS MAKE-UP DAY with Joelle, our favourite magician, back by very popular demand. Joelle will be providing demonstrations until mid-afternoon, focusing on discrete mineral make-up application, as well as personalized make-overs for those who prefer. Reservations for the latter are required, so please ensure your availability when you secure your spot, as they are very few, highly-coveted, and are complimentary to you. CHEF JEAN-CLAUDE will contribute his signature culinary flair to the day, and Marvalee Designs, jewelry works by a few local artisans, and CatPARK Designs, fabulous new couturier pieces, will be featured. The ZELTIQ COOLSCULPTING device, 'my new best friend', will be on hand for closer perusal, and will be personally

introduced to all visitors. For further information about  
ZELTIQ COOLSCULPTING, please visit the  
website [WWW.ZELTIQ.COM](http://WWW.ZELTIQ.COM)

CHEERS for now, and all the very best to you for a  
HAPPY MOTHERS' DAY .....and please do join us  
and treat yourself to a really special day on the 18<sup>th</sup> of May,  
before your busy schedules of gardens, graduations and  
cottages get the better of you....

Signing off,

Your Coolsculptor-in-residence,

Dr. Karen J. Dover, M. D.

