



In honour of the opening of **Laser Season 2015**, KJD-MD is showcasing the Palomar **ICON 1540**, the quiet, humble hero, a work-horse in my practice....

The Palomar ICON 1540 Fractional Laser is best known for **non-ablative** (non-destructive) **skin resurfacing**.

For those who follow aesthetic medicine and surgery in the popular press, the 1540 Fractional is very similar to its cousin, **Fraxel**.

The 1540

- evokes **permanent structural changes** within the body of the skin, both in the dermis and epidermis.
- **normalizes pigment** in the skin, lightening the darker areas, darkening the lighter parts, bringing the colour back to its original, undamaged hue.
- **removes wrinkles**, both mild and moderate.
- **removes** the old, **damaged collagen**, which your skin has accumulated from exposure to the elements, and has your skin actually make new, healthy, fresh collagen and elastin.

The 1540 repairs the changes from **aging, sun** and **environmental exposure**.

This is **not** just collagen stimulation, it is true **collagen replacement**.

The 1540

- translates into a **smoother skin** surface which is **softer** to the touch, but **firmer** and **tighter** in feel.
- leads to **fewer wrinkles, smaller pores, less creping**, and more regular and **uniform colour**.

The 1540

- is an ideal **pillar** of every **anti-aging** program.
- induces **irreversible life-long benefits**.
- **permanently** sets the clock back 5-10 years, and significantly **slows** the **changes** going forward.
- combines beautifully with a superior skin care program, which **provides** the **nutrients** for the skin to repair
- it **works synergistically** with fillers, Botox, and other laser therapy.

FAQs

When do I start?

Now would be the **perfect time**.

The gentler UV light, shorter days, and faded tans, set the stage for the safest, **most effective laser treatments** in which we can maximize benefits.

Why the special?

I believe very strongly in this therapy, having witnessed the **long-standing benefits** in many of my patients who have experienced the 1540 laser over the years.

The **aesthetic enhancements** are still evident and continue to impress us all.

What is the special?

The 1540 is highly effective on FACE and NECK, so for treatments initiated in the month of November, **BOTH FACE** and **NECK** will be offered for the **COST** of the **FACE ONLY**.

Please consider the 1540 Fractional Laser Resurfacing in your aesthetic future.

It is an excellent path for effective **RE-juvenation** and ideal for **PRE-juvenation...**

Cheers for now,

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laser and cosmetic medicine

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